



## **BEARFACTS 1989 – 1999**

### **Sonoma , California [06097]**

Sonoma is one of 58 counties in California. It is part of the [Santa Rosa-Petaluma, CA \(MSA\)](#). Its 1999 population of 453,421 ranked 16th in the state.

#### **PER CAPITA PERSONAL INCOME**

In 1999 Sonoma had a per capita personal income (PCPI) of \$32,231. This PCPI ranked 12th in the state and was 108 percent of the state average, \$29,828, and 115 percent of the national average, \$27,939. The 1999 PCPI reflected an increase of 4.1 percent from 1998. The 1998-1999 state change was 5.1 percent and the national change was 3.9 percent. In 1989 the PCPI of Sonoma was \$21,341 and ranked 11th in the state. The 1989-1999 average annual growth rate of PCPI was 4.2 percent. The average annual growth rate for the state was 3.8 percent and for the nation was 4.2 percent.

#### **TOTAL PERSONAL INCOME**

In 1999 Sonoma had a total personal income (TPI) of \$14,614,087\*. This TPI ranked 15th in the state and accounted for 1.5 percent of the state total. In 1989 the TPI of Sonoma was \$8,123,206\* and ranked 15th in the state. The 1999 TPI reflected an increase of 5.8 percent from 1998. The 1998-1999 state change was 6.8 percent and the national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 6.0 percent. The average annual growth rate for the state was 5.2 percent and for the nation was 5.5 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Sonoma. In 1999 net earnings accounted for 66.9 percent of TPI (compared with 64.7 in 1989); dividends, interest, and rent were 22.9 percent (compared with 25.0 in 1989); and personal current transfer receipts were 10.3 percent (compared with 10.3 in 1989). From 1998 to 1999 net earnings increased 7.4 percent; dividends, interest, and rent increased 2.2 percent; and personal current transfer receipts increased 3.8 percent. From 1989 to 1999 net earnings increased on average 6.4 percent each year; dividends, interest, and rent increased on average 5.1 percent; and personal current transfer receipts increased on average 6.0 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in Sonoma increased from \$8,417,390\* in 1998 to \$9,103,564\* in 1999, an increase of 8.2 percent. The 1998-1999 state change was 8.7 percent and the national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$4,573,780\* to the 1999 estimate was 7.1 percent. The average annual growth rate for the state was 5.2 percent and for the nation was 5.6 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*